

Application No.: 10/073,040Docket No.: 1553-017**AMENDMENTS TO THE CLAIMS:**

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:**1-6. (cancelled)**

7. (currently amended) A sticker, comprising:

a sheet material having two opposite major surfaces; and

first and second adhesive regions both disposed on one of said major surfaces, wherein the other of said major surfaces is free of adhesive material;

the first adhesive region being disposed adjacent an edge of said sheet material;

the second adhesive region being spaced from the first adhesive region and an opposite edge of said sheet material by first and second areas of said major surface of said sheet material, respectively, at least said second area being free of adhesive material;

wherein a width of said second area, as measured in a direction from the edge adjacent to the first adhesive region to the opposite edge, is larger than a width of said second adhesive region, as measured in said direction; [[and]]

wherein said first and second adhesive regions include adhesives that releasably adhere to a material of the other major surface, so that said sticker can be peeled off a stack of multiple stickers identical to said sticker; and

wherein said sheet material is free of weakened regions.

8. (previously presented) The sticker according to claim 7, wherein the width of said second area is at least 15 mm.

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9. (previously presented) The sticker according to claim 7, further comprising a third adhesive region inside the first area, said third adhesive region being spaced from the first and second adhesive regions, respectively.

10. (previously presented) The sticker according to claim 7, wherein the width of said second area is at least one fifth of a width of said sheet material as measured in said direction.

11. (previously presented) The sticker according to claim 7, wherein the sheet material is rectangular and the first and second adhesive regions include adhesive strips extending parallel to the opposite edges of said rectangular sheet material.

12. (previously presented) The sticker according to claim 7, wherein a width of said first area, as measured in said direction, is smaller than the width of said second area.

13. (previously presented) The sticker according to claim 12, wherein said first area is free of adhesive material.

14. (cancelled)

15. (previously presented) The sticker according to claim 7, wherein the opposite edge of said sheet material is free of adhesive material.

16. (previously presented) The sticker according to claim 9, wherein the first, second and third adhesive regions are disposed on the same major surface of said sheet material.

17. (previously presented) The sticker according to claim 7, wherein the first adhesive region extends up to the adjacent edge of said sheet material.

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18. (currently amended) A sticker, comprising:
a sheet material having two opposite major surfaces; and
first and second adhesive regions both disposed on one of said major surfaces, wherein the other of said major surfaces is free of adhesive material;
the first adhesive region being disposed adjacent an edge of said sheet material;
the second adhesive region being spaced from the first adhesive region and an opposite edge of said sheet material by first and second areas of said major surface of said sheet material, respectively, at least said second area being free of adhesive material;
wherein a width of said second area, as measured in a direction from the edge adjacent to the first adhesive region to the opposite edge, is larger than a width of said second adhesive region, as measured in said direction; [[and]]
wherein a width of said first area, as measured in said direction, is smaller than the width of said second area; and
wherein said major surfaces are substantially parallel with each other throughout an entirety of said sheet material and define a substantially constant thickness of said sheet material throughout said entirety of said sheet material.

19. (previously presented) The sticker according to claim 18, wherein said first area is free of adhesive material.

20. (previously presented) The sticker according to claim 18, wherein the opposite edge of said sheet material is free of adhesive material.

21. (previously presented) The sticker according to claim 18, wherein the first adhesive region extends up to the adjacent edge of said sheet material.

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22. (currently amended) A sticker, comprising:
a sheet material having two opposite major surfaces; and
first, second and third adhesive regions all disposed on one of said major surfaces, wherein
the other of said major surfaces is free of adhesive material;
the first adhesive region being disposed adjacent an edge of said sheet material;
the second adhesive region being spaced from the first adhesive region and an opposite edge
of said sheet material by first and second areas of said major surface of said sheet material,
respectively, at least said second area being free of adhesive material;
the third adhesive region being disposed inside the first area, said third adhesive region
being spaced from the first and second adhesive regions, respectively;
wherein a width of said second area, as measured in a direction from the edge adjacent to
the first adhesive region to the opposite edge, is larger than a width of said second adhesive region,
as measured in said direction; and
wherein said sheet material has a substantially constant physical strength throughout an
entirety thereof.

23. (previously presented) The sticker according to claim 22, wherein the opposite edge
of said sheet material is free of adhesive material.

24. (previously presented) The sticker according to claim 22, wherein the first adhesive
region extends up to the adjacent edge of said sheet material.

25. (new) The sticker according to claim 7, wherein the sheet material extends
continuously throughout an entirety thereof without disruption and without apparent tear lines or
fold lines along which said sheet material can be torn or folded.

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26. (new) The sticker according to claim 18, wherein the sheet material has the shape of a true rectangle with four straight sides free of notches.

27. (new) The sticker according to claim 22, wherein the sheet material has the shape of a true rectangle with four straight sides free of notches.